

## Press Release

### Wild Orchid Salon + Spa Achieves Ambassador Status in the Wigs for Kids National Salon Network

**January 15, 2015 - Austin, Texas** – Wild Orchid Salon + Spa has achieved Ambassador Salon status in the Wigs for Kids Salon Network, making it one of a select group of salons nationwide. Ambassador status requires demonstrated knowledge of the Wigs for Kids program, skill in the proper cutting techniques for properly harvesting hair donations and a commitment to support the program through fund raising activities.

“We are proud to be a Wigs for Kids Ambassador Salon,” says Danielle Benson, Wild Orchid Salon + Spa Owner-Stylist. “It gives us an opportunity to use our training to really make a difference in the lives of these children, many who are in our community. We hope everyone in the community will support our efforts to support Wigs for Kids.”

“Ambassador salons play a major role in Wigs for Kids ultimately being able to provide hair systems to children in need,” says Jeffrey Paul, founder of the Wigs for Kids organization. “It takes anywhere from 15 - 30 ponytails to create a hair replacement system for a child. We rely on our talented network of Ambassadors to properly cut and prepare the hair that is so generously donated.”

“In over 30 years of operation, no child served by Wigs for Kids has paid for their hair replacement system,” added Paul. “The financial support provided by our Ambassador Salons through fundraising events, donations or sponsoring a child, ensures that we can continue to meet the needs of these children.”

Wild Orchid will announce a Cut-a-thon in the near future where Austin area residents can donate their hair to Wigs for Kids. Wild Orchid will also provide a 50% discount on any hair cut where the hair is donated to Wigs for Kids and meets the Wigs for Kids requirements which can be found on the Wigs for Kids website.

#### **About Wigs for Kids**

Wigs for Kids provides complimentary hair replacement systems to children who have suffered hair loss as a result of chemotherapy, radiation, alopecia, burns or other medical circumstances. The organization also serves to educate the medical community and the public on the issues, challenges and available options for these children. Wigs for Kids is a not-for-profit 501 (c) (3) organization with global headquarters in Westlake, OH.

For more information please visit their website: <http://www.wigsforkids.org/>

#### **About Wild Orchid Salon + Spa of Austin, Texas**

The goal at Wild Orchid Salon + Spa is to meet the hair and skin care needs of its clients by using a combination of knowledge, exceptional products and passion! Wild Orchid has three locations in the Austin area including downtown Austin salon, Bee Cave – Lakeway salon spa and Westlake 360 salon spa.

For more information please visit our website: [www.wildorchidsalonspa.com](http://www.wildorchidsalonspa.com)

**Downtown 3<sup>rd</sup> Street Salon:** 800 West 3<sup>rd</sup> Street, #1306, Austin, Texas 78701 Phone: **(512) 474-2828** – located in the Gables West Avenue property on 3<sup>rd</sup> Street between Bowie Street and West Avenue with convenient free parking in the Gables resident garage on 3<sup>rd</sup> Street

**Bee Cave-Lakeway Salon + Spa:** 14360 Falcon Head Blvd. Suite #110, Bee Cave, Texas 78738 Phone: **(512) 263-1726** – located in Falconhead Plaza at the intersection of Ranch Road 620 and Falcon Head Blvd

**Westlake 360 Salon + Spa:** 3600 N. Capital of Texas Hwy., Suite #A100, Austin, Texas 78746 Phone: **(512) 474-4772** – located at the intersection of Westlake Drive and Capital of Texas Hwy in San Clemente Center