

Press Release

Wild Orchid Salon + Spa Debuts Work of Emerging Austin Artist Julie Ahmad

In its first art exhibit to include all 3 locations, the Austin Texas Salon Spa provides a unique opportunity for the abstract artist to display her work and demonstrates the owner's commitment to the local Austin arts community.

January 9, 2015 - Austin, Texas – Wild Orchid Salon is proud to display the creative work of emerging abstract artist, Julie Ahmad, at its three Austin area locations. Starting in January with its new salon spa location in San Clemente at Davenport, Wild Orchid will display six new abstract art originals by the artist. In the coming months, additional works will be displayed in Wild Orchid's Bee Cave-Lakeway salon spa and Market District salon.

Julie's journey in art started in a small town in Connecticut and then she had the good fortune to experience living in New York City for several years. Now a South Central Austin resident, Julie began to get really excited about creating abstract art. Uninhibited and free, Julie's art bares no boundaries. Her paintings manifest by inner guidance and are created intuitively. Each piece has its own uniqueness capturing the energy of that moment from which it was created with paint on canvas.

When asked how she would describe her work on display at Wild Orchid, Julie shared "It fascinates me to see how different each piece turns out when they start from the same collection of paints creating their own unique journey. Each painting takes on a life of its own as one layer influences the next."

Julie is also grateful for the opportunity to place her work in such a gorgeous venue, providing the collector with the opportunity to view her work offline and in person, in order to have the true experience with the piece. Wild Orchid is also providing a point of sale at all 3 of their salon locations as another way to show their support to the local art community of Austin.

"Our goal is to be a different kind of salon spa," says Danielle Benson, Wild Orchid Owner & Master Stylist. "Displaying the creative works of a talented artist such as Julie is exciting. My grandmother is an artist and I have always found myself drawn to painting. Giving Austin artists like Julie another venue to display their work and receive additional exposure is both rewarding and a bit selfish. It is wonderful to be surrounded by inspiring art while our stylists use their talents to enhance our clients' beauty."

Wild Orchid hopes to have Julie in attendance for its annual Wild Orchid Birthday and Client Appreciation event at its newly remodeled Bee Cave-Lakeway salon spa to be held in late February.

About Julie Ahmad Contemporary Art

Original Abstract Fine Art by Austin Artist, Julie Ahmad - Specializing in large, oversized and custom made paintings. Uninhibited and free, Ahmad's art bares no boundaries. Her paintings manifest by inner guidance and are created intuitively. Each piece has its own uniqueness capturing the energy of that moment from which it was created with paint on canvas. All of my original art can be purchased as a giclee print on high quality paper, canvas or metal. Please email me about pricing and sizing information.

For more information please visit her website: <http://www.julieahmad.com/>

About Wild Orchid Salon + Spa of Austin, Texas

The goal at Wild Orchid Salon + Spa is to meet the hair and skin care needs of its clients by using a combination of knowledge, exceptional products and passion! Wild Orchid has three locations in the Austin area including downtown Austin salon, Bee Cave – Lakeway salon spa and Westlake 360 salon spa.

For more information please visit our website: www.wildorchidsalonspa.com

Downtown 3rd Street Salon: 800 West 3rd Street, #1306, Austin, Texas 78701 Phone: **(512)**

474-2828 – located in the Gables West Avenue property on 3rd Street between Bowie Street and West Avenue with convenient free parking in the Gables resident garage on 3rd Street

Bee Cave-Lakeway Salon + Spa: 14360 Falcon Head Blvd. Suite #110, Bee Cave, Texas 78738 Phone: **(512) 263-1726** – located in Falconhead Plaza at the intersection of Ranch Road 620 and Falcon Head Blvd

Westlake 360 Salon + Spa: 3600 N. Capital of Texas Hwy., Suite #A100, Austin, Texas 78746 Phone: **(512) 474-4772** – located at the intersection of Westlake Drive and Capital of Texas Hwy in San Clemente Center